

**REMARKS**

This communication is in response to the Final Office Action of September 19, 2007.

Claims 1, 4, 7-8, 16, 19, 21, and 23 were rejected as being anticipated by Shutaro. Claim 12 was rejected as being obvious over Shutaro in view of Kojima. Claims 13-14, 17, and 24 were rejected as being obvious over Shutaro in view of Miller. Claim 22 was rejected as being obvious over Shutaro in view of Kwon.

In response to the 35 USC §§102-103 claim rejections Applicant has amended the independent claims to clarify three-dimensional aspects of the claimed inventions. As illustrated in the figures, in one embodiment a three-dimensional representation of a remote control icon is generated and a three-dimensional animation is generated to show the button being depressed. Applicant has therefore amended the claims to specify that that the claimed invention comprises “a remote control icon that is a three-dimensional representation “ of a remote control. Applicant has also amended the claims to clarify that the claimed invention includes “updating said three-dimensional representation to display a three-dimensional animation of the button being depressed.”

Applicant has also added new claims 37-38 which specify that the three-dimensional representation is a digital photo representation of the actual physical remote control. New claims 39-41 were added to describe an embodiment in which a video texture is mapped onto the media player icons. For example, referring to (formal) figure 8B, the video texture may show a scene of a football game (illustrated in phantom). Figure 9B illustrates (in phantom) a video image superimposed on the media center icon as the media center is rotated.

Support for this amendment and the new claims is found in paragraph [0045]; and in paragraph [0047], and in paragraph [0050].

The Examiner cited Shutaro as disclosing a three-dimensional animation representing a physical universal remote control in formulating the 35 USC §§102-103 claim rejections . However, this is incorrect. While Shutaro illustrates a “remote control guide display window,” the window is a two-dimensional image. By comparing Figures 3 and 6B, it can be seen that only a small portion of the total physical remote controller is represented. In particular, Shutaro generates icons only for a select set of keys. Additionally, Shutaro merely encloses an icon with a frame. Consequently, Shutaro does not teach “a remote control icon that is a three-dimensional representation “ of a remote control further comprising “updating said three-dimensional representation to display a three-dimensional animation of the button being depressed.”

Regarding new claims 37-38, it is respectfully submitted that the prior art does not teach or suggest that the: “three-dimensional representation is a digital photo representation of the actual remote control. As previously stated, Shutaro teaches and illustrates a two-dimensional representation. Moreover, as can be seen by comparing Figure 3, it can be seen that the icon of Shutaro does not represent the actual physical remote controller. The other cited art does not appear to address this deficiency in Shutaro.

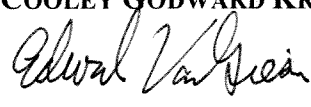
Regarding new claims 39-41, it is respectfully submitted that the prior art does not teach or suggest mapping a video texture onto a media center player icon. As discussed in paragraphs [0054]-[0055], in one embodiment the media window displays a representation of the actual television program or video file being displayed. While Shutaro has icons, it does not map the actual television/video content on the icon. The other cited art also does not appear to address this deficiency of Shutaro.

In view of the foregoing, Applicant respectfully submits that no further impediments exist to the allowance of this application and, therefore, requests an indication of allowability. However, the Examiner is requested to call the undersigned if any questions or comments arise.

The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

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Respectfully submitted,  
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